



LLOYD MATS

VELOURTEX

PRODUCT LINE FACT SHEET

Elegant smooth texture with exceptional value

CARPET CONSTRUCTION

- High quality nylon yarn creates a soft velvety texture.
- Premium nylon tufted to 20 oz/yd.
- Smooth appearance similar to OEM quality mats.
- More consistent color appearance than other yarn compositions.
- Single construction gives a fuller look and feel in a lighter yarn face weight

BACKING CONSTRUCTION

- Multi-layer backing
- Polypropylene mesh gives the tufted yarn its texture.
- Heavy latex layer creates stiffness for mat shape.
- Water-resistant layer to help block moisture.
- Tractionbac™ high density synthetic rubber provides final layer of non-skid protection.



DESIGN FEATURES

- 10 carpet colors to match or compliment automotive interiors.
- Continuous, durable nylon cloth edge can't unravel.
- Over 1,000 trademark, personalized, and lifestyle embroidered logos available.
- Appliques permanently bonded into carpet surface with RF technology.
- Direct embroidery sewn through the carpet face and backing for strength and durability.
- All logos treated for soil and stains.
- 5 year Lloyd Mat limited warranty against defects in design, workmanship, and materials.

SAFETY FEATURES

- Mat fasteners are used with all Lloyd Mats' products
- Factory compatible retention hardware is included for vehicles with a factory installed anchor device.
- A proprietary Lloyd Mat Fastener is included for vehicles with no pre-installed mat fastening device.

CUSTOM FIT PATTERNS

- Over 11,000 unique floor pattern designs.
- All cars, trucks, vans, SUV's, and crossovers.
- Trunk mats available for most passenger cars.
- Patterns available for most SUV and van cargo areas.

Velourtex mats should not be placed over other floors mats. Velourtex mats are designed as a stand alone mat item. Velourtex mats are equipped with anchoring devices to keep them securely in place. These devices may not work properly if Velourtex mats are used over another accessory floor mat.